



AFRICA FOOTGOAL QUESTIONNAIRE RESULTS

Following the first edition of the Africa FootGoal conference held from February 10th to 13th, 2021, we wanted to give you the opportunity to give us your feedback in order to better understand what you liked and what we still need to improve. You were more than 60 to answer our questionnaires in English and in French, and for that we thank you.



NATIONALITIES

 62%

Senegal

 12%


Morocco

 5%

Ivory Coast / Cameroon

 3%

Gabon

 2%

Togo / Uganda / Benin / Congo (Kinshasa) /
France / Mauritania / Niger / Polynesia

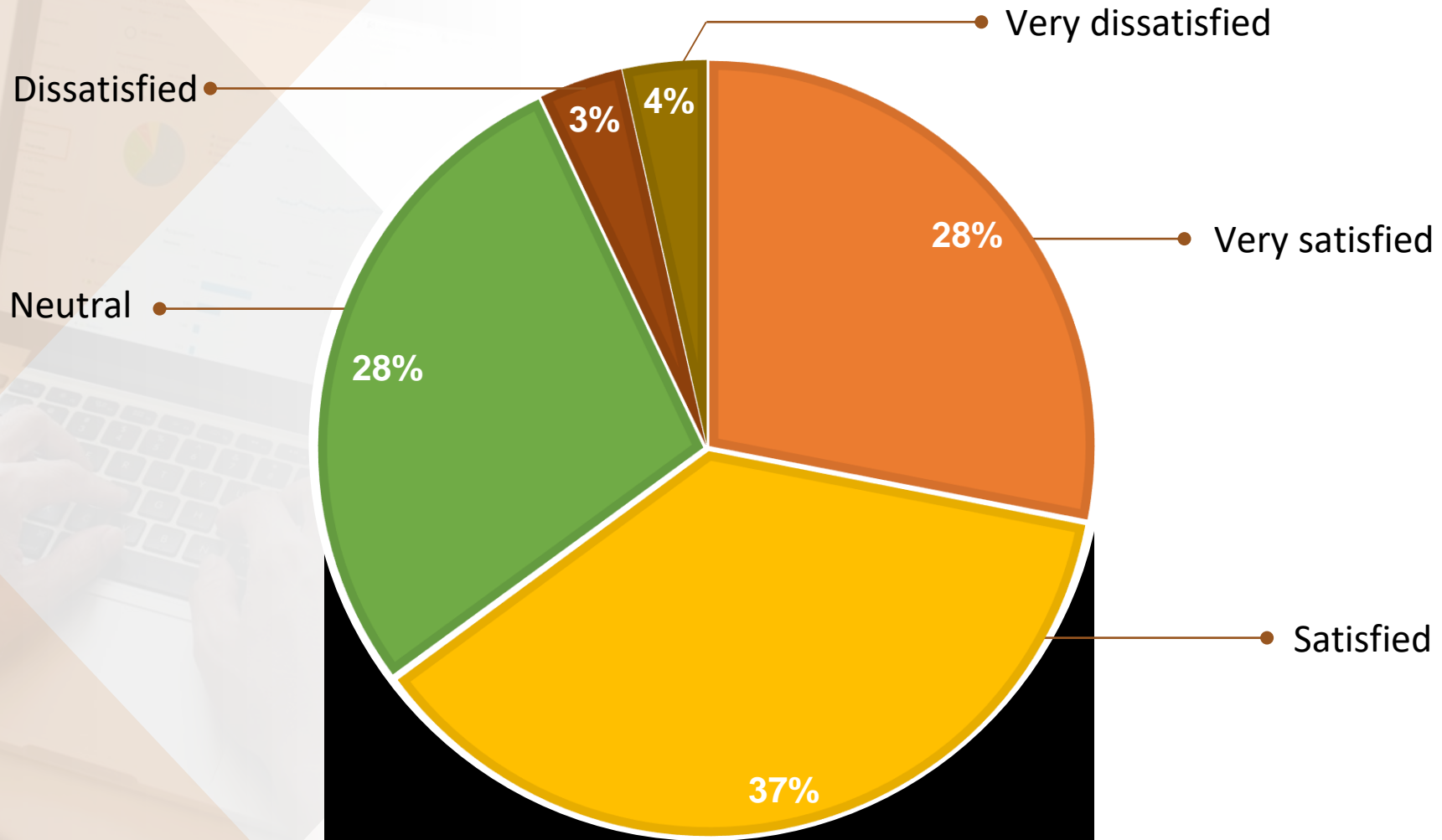


Football		Mbacké Olympic		Youth Football Club		Uganda Premier League		Guediawaye FC		Niger league referee (Fenifoot)	
ENCG Casablanca MGS		Boujar Soccer		ASC HLM		Club		Zangbe et Yeo Football Center			
Sports structure	ASPTT Omnisports Federation	Africa Sport Education	Cœur de foot (Football Heart Cabinet)	CNOSS	Association		Sports department	INSEP / UCAD / FIFA / CIES		INSEPS	
Press	ANPS	SportInter.tv and Actu221.com		Tout sur la Ligue 1 (All about Ligue 1)		JIPSPORTS		IFM Radio			
@coupdesifflet11		Cridem.org		Gabon sportevents		Sportivesdafrique		LMT Sports		Mango Sport	
EDGE		Faculty of Educational Sciences		Royal Institute for Management Training		Ibn Zohr Agadir University - National School of Business and Management		Polytechnic doctoral school (EDP) of the national polytechnic institute Félix Houphouët Boigny (INP-HB) of Yamassoukro			
Consultancy firm		MENET				Looka shone		SICOM Communication			
Individual		Freelance		Without function		City of Rufisque		Free		International Association for Disaster and Social Prevention (AIPRE CAS)	

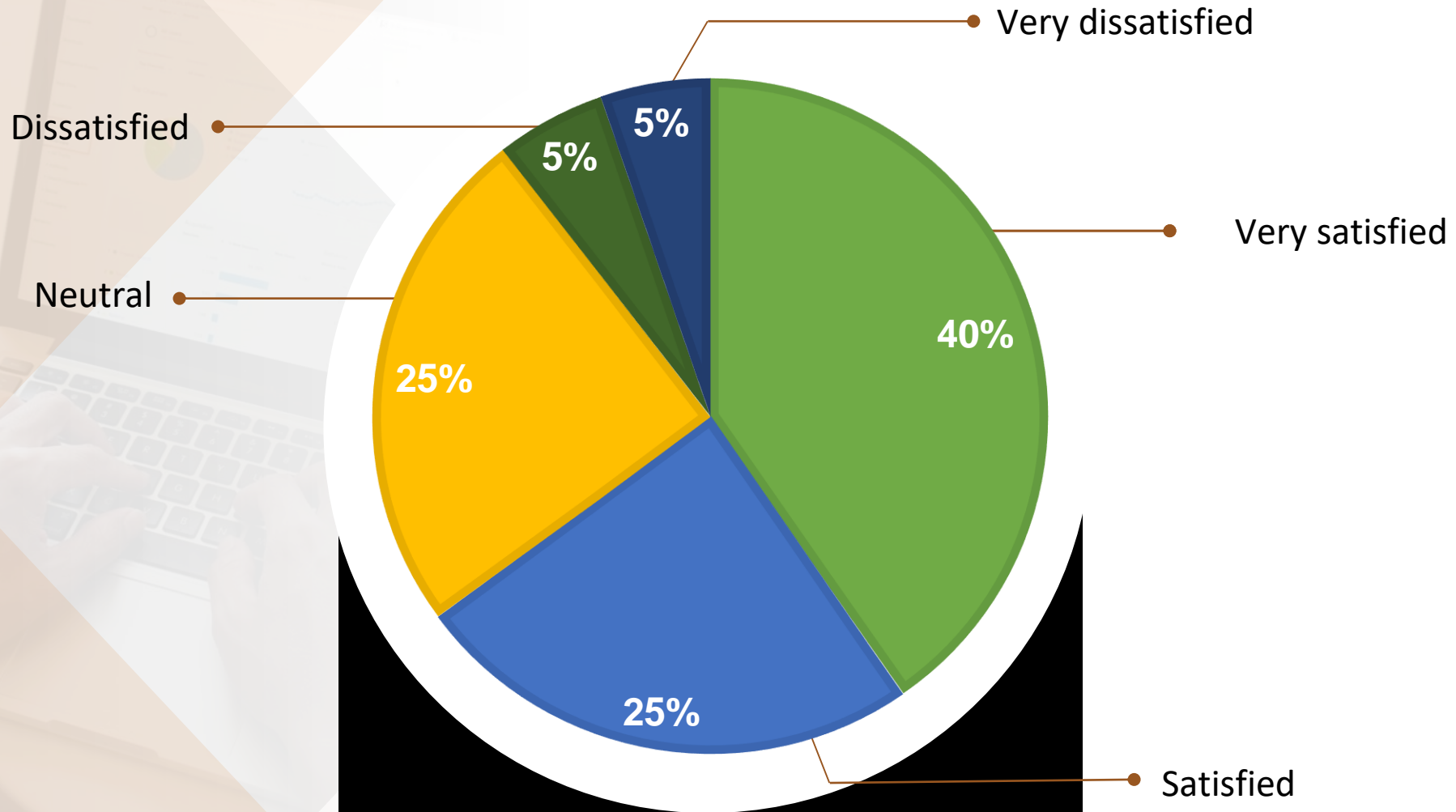
FUNCTIONS

Pupil / Student		Club president		Journalist		General manager		Teacher
	Community Manager		Administratif		Directeur de Publication		Consultant	
Video analyst	CEO	Club / Federation Secretary General	Head of division	Technical director	Volunteer	Observer	Researcher in management and governance of sport	
Coach	Sports manager		Without fonction		Agricultural and Rural Advisor; Trainer		Manager of the Master in Sports Law and Economics	
Cameraman reporter		Supporter	Polyvalent	Pharmacist	Refining technician		Former footballer	

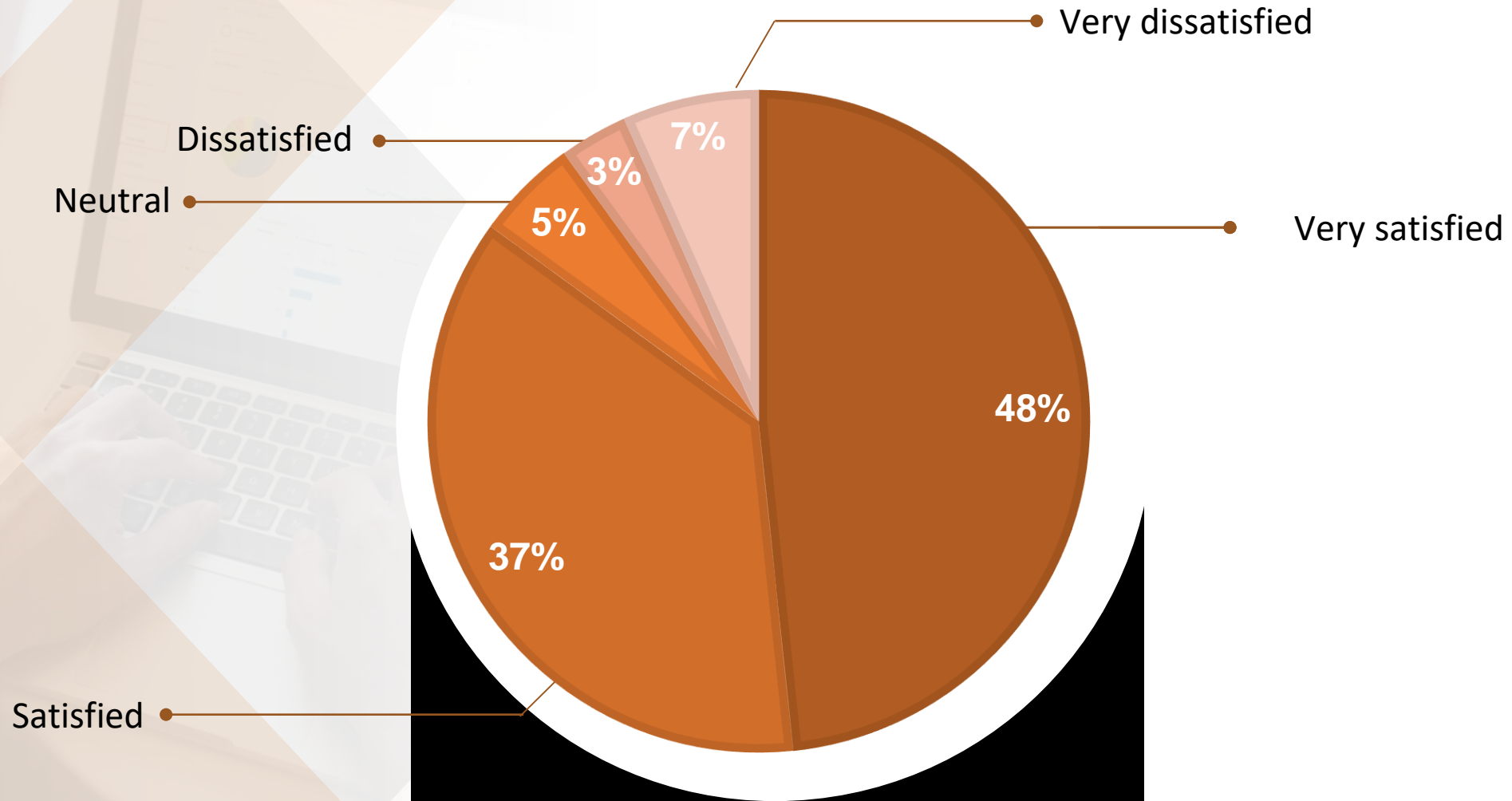
How satisfied were you with the registration and communication process prior to the event?



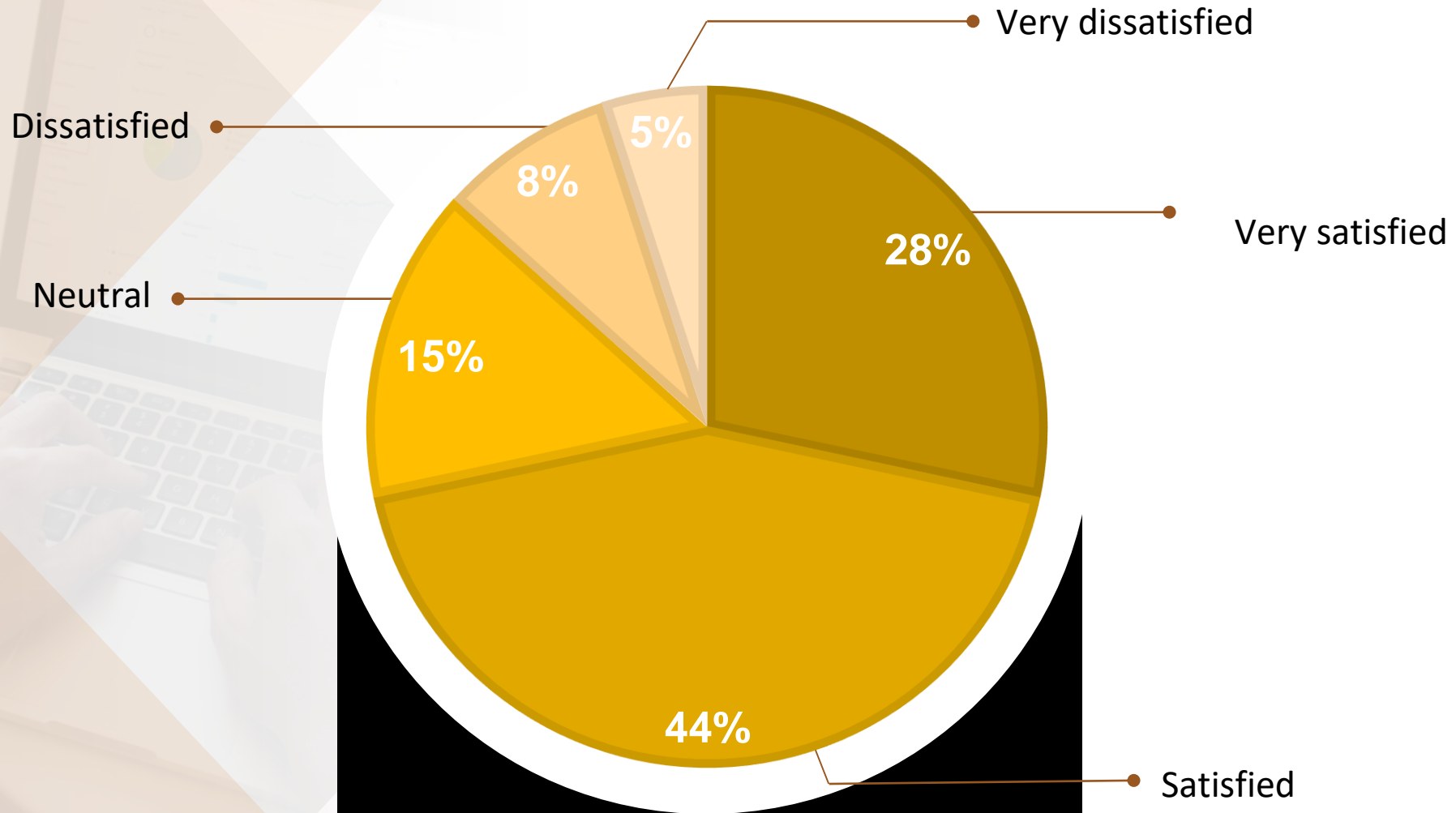
How satisfied were you with the conference materials?



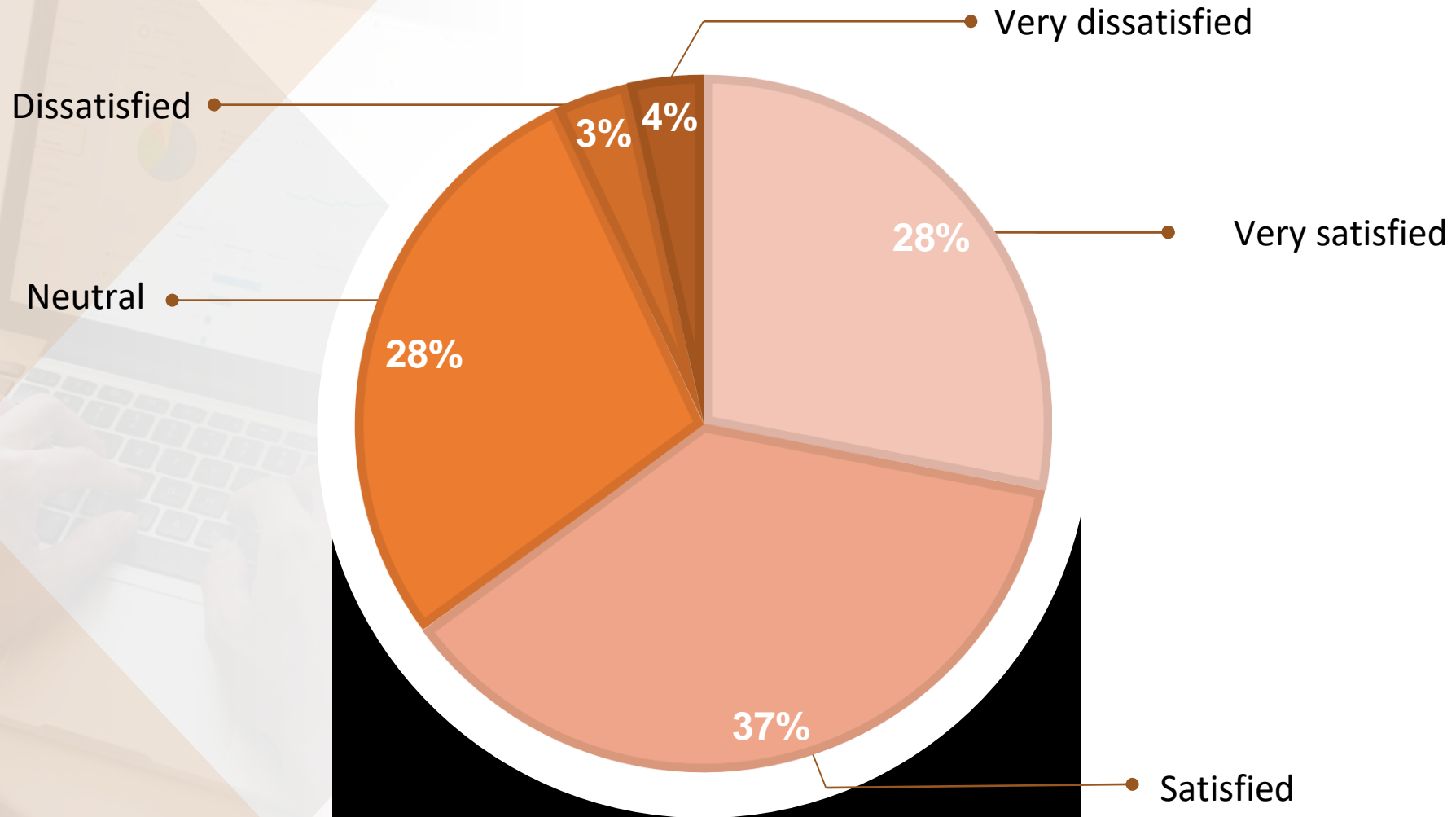
How satisfied were you with the relevance of the topic discussed?



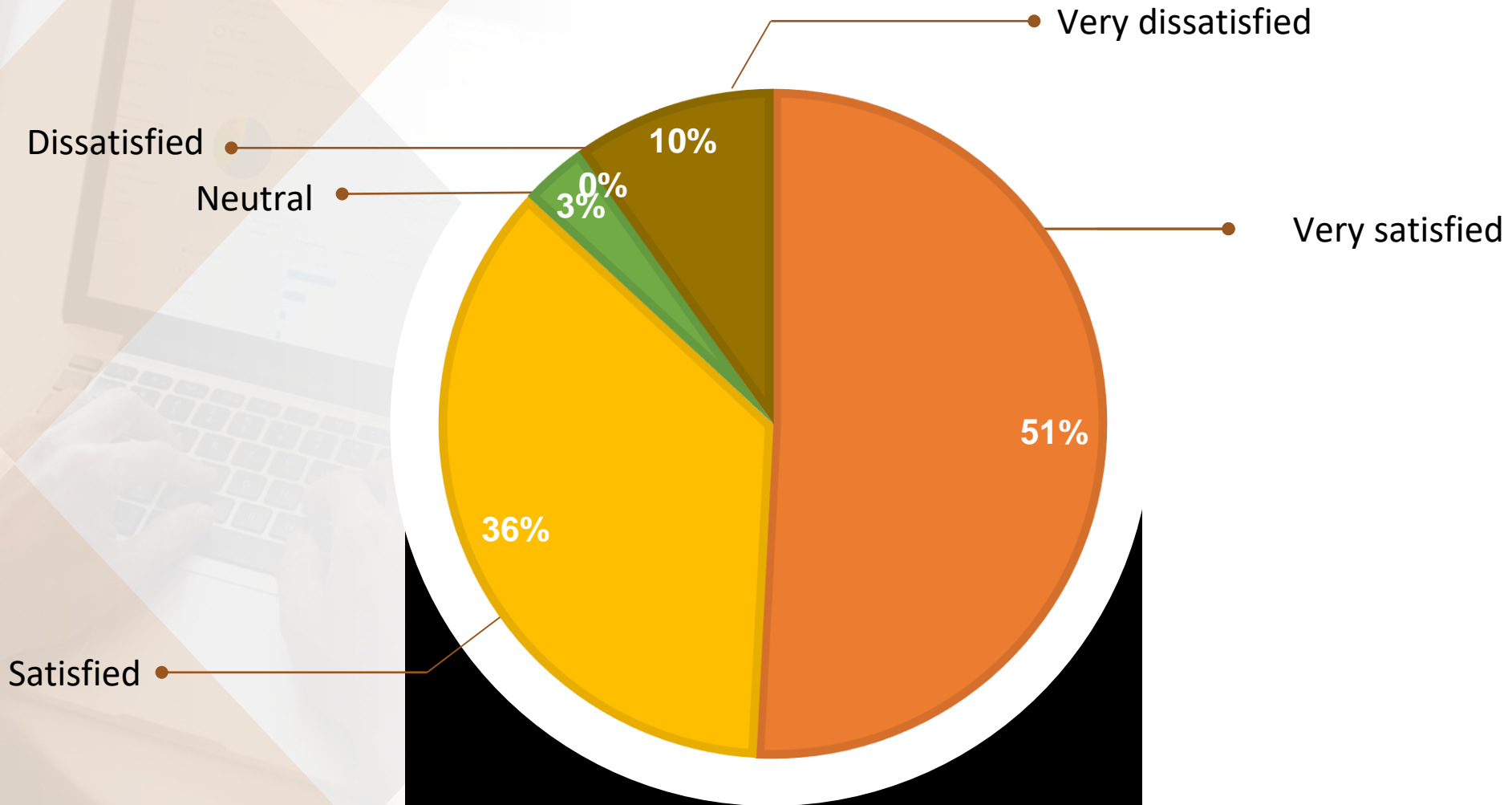
How satisfied were you with the length of the session?



How satisfied were you with the simultaneous translation?



How satisfied are you with the staff at Africa FootGoal?



What was your main goal by participating in this event?



Contribution of AIPRECAS to the organization of Mega events in Africa



Learn how to organize major sporting events



Have experience and be up to date with the best in the field



Know a number of principles



Discuss with other experts on the football situation in Africa



Professionalization of Sport in Africa and Football in particular



The response that the panelists would provide on the topic



Acquire new concepts and know the positioning of sport in Africa



Strengthen my skills, specialize and above all acquire new knowledge



Strengthen my intellectual capacity on sport in general



To contribute to exchanges that can make a difference in sport in general



Share with the other participants the steps for the progress of football



Understand the different stages of the organization of a football match



Get informed and network



Learn more about the news of African and world sport

What was your main goal by participating in this event?



To participate in the development of our football



Acquire several training courses in the African sports field



Better understand the environment and the issues arising from it



Professional discovery of work



Learn more about the issues surrounding African football



Discover and know Africa Foot Goal



Learn and equip myself



To gain more experience



Have experience in sports events



Train and gain more experience by listening to professionals



To broaden my knowledge of football



Develop and acquire new knowledge related to the African football world



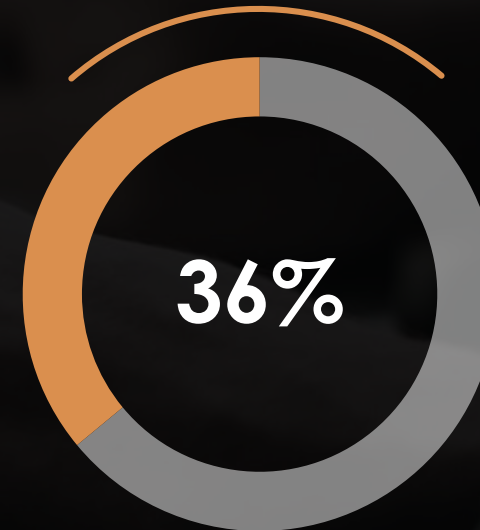
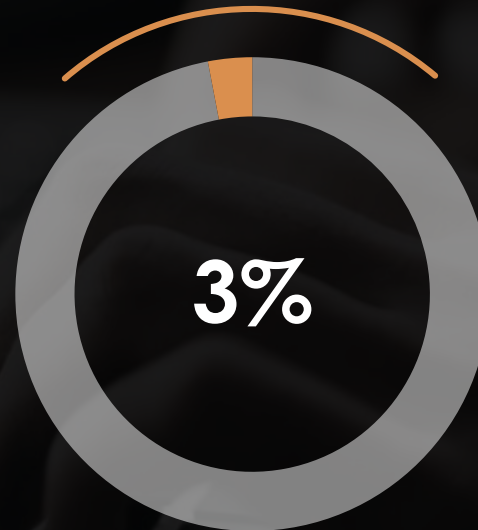
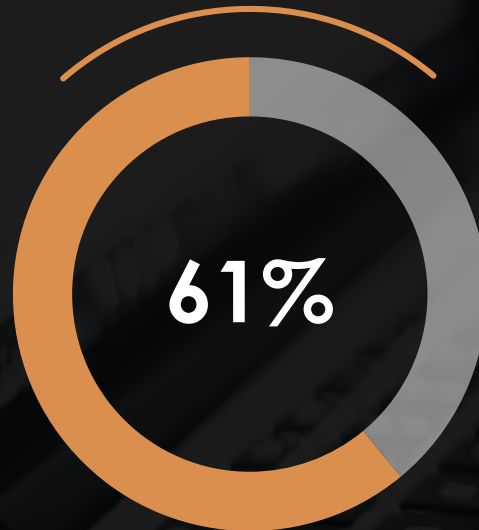
To acquire new knowledge about the missions of Africa FootGoal

Has this objective been achieved?

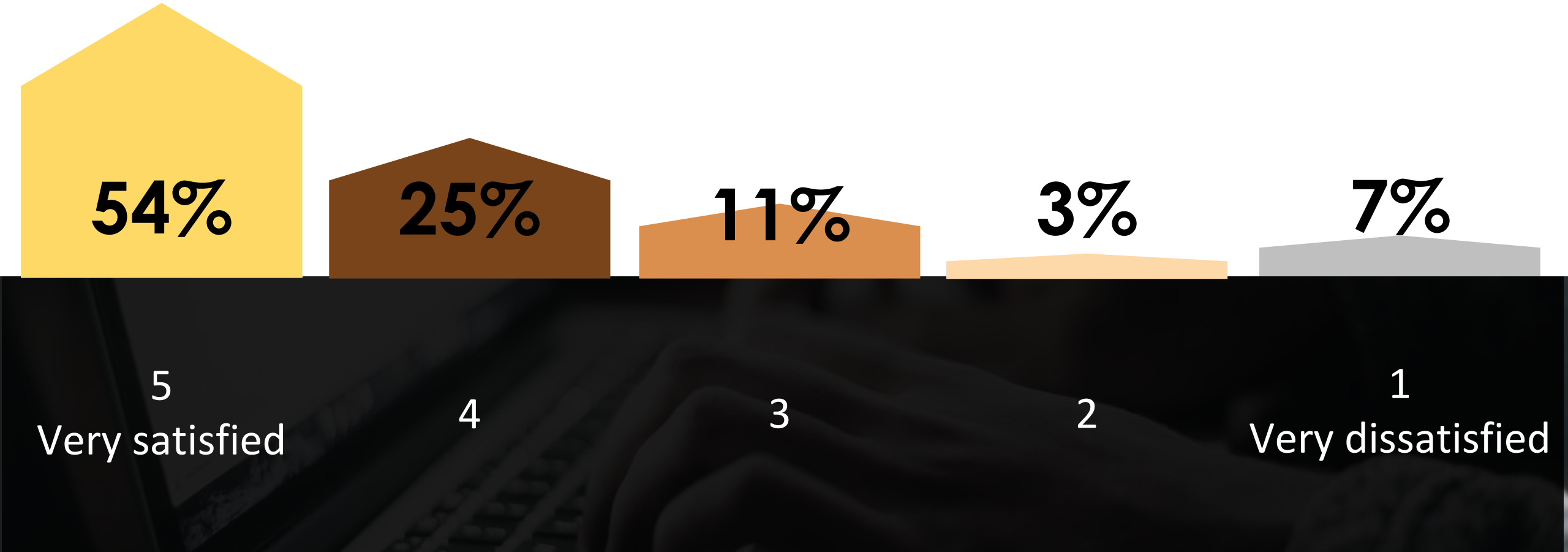
YES

NO

PARTLY



What is your general impression of Africa FootGoal?



If your choice was between 1 and 2 on the previous scale, what were your reasons?



Failure to issue a certificate of participation with the name of the participant



Staff organization and their benefits



Involve learners more

What types of topics do you think would be of great interest for the next session?

- Impact of the organization of Mega sporting events on the African continent
- The challenges of major events
- How to properly sell sporting events, what strategy to put in place to gain the support of the public and sponsors
- Navetane tournaments in Senegal: what popularization strategies on a continental scale
- The professionalization of African championships
- How to revitalize local championships without state subsidies
- The changes imposed by pandemics: (means of prevention and how to cope)
- How to create synergies for a better harmonization of sport / African Football
- African football and the complexity of its environment
- The development of African football more particularly the professionalism of football
- The specificity of football in developing countries
- African football: State of play and perspectives
- CAF management: What is FIFA's involvement
- Promotion and exploitation of African football
- The solution to infrastructure issues in Africa
- Age or transfers fraud
- FootGoal, a way for Africa to improve African football
- Clandestine transfer of African talent
- Football local, un véritable levier de développement
- The realities of African footballers
- Mobility of young African players

What types of topics do you think would be of great interest for the next session?



Democracy in Sport



Sports insurance



Sports medicine



Sports Marketing



Sports management



Sports administration



Safety and security



Sports governance



Administrative skills for the management of professionalism



Converting sports associations to sports companies



How to facilitate to Presidents the development of their football school, training centers and clubs



The tools for effective success in sports management



Human resources management within sports organizations (management of the skills of actors)



Club management (finance and technical administration)



Sports economics



Funding football the model of Africa



The role of private companies in Senegalese and African football



Football business



Public-private partnership for the development of African professional football: challenges and perspectives



Financial governance of federations



Business model adapted to our local teams (clubs)

What types of topics do you think would be of great interest for the next session?

- 

How to support host clubs that have found partners for the transfer of players or the installation of a center
- 

Mastery of football
- 

Coaching and game tactics
- 

Doping
- 

Sports agents
- 

The nature of the contract between the players and their agents
- 

The professions offered by modern sport
- 

The integration of young graduates in the football sector
- 

African media and sports with Media seminars for mixing African journalists
- 

The situation of African sports women
- 

Evaluate the actions implemented and the projects promised during the last session

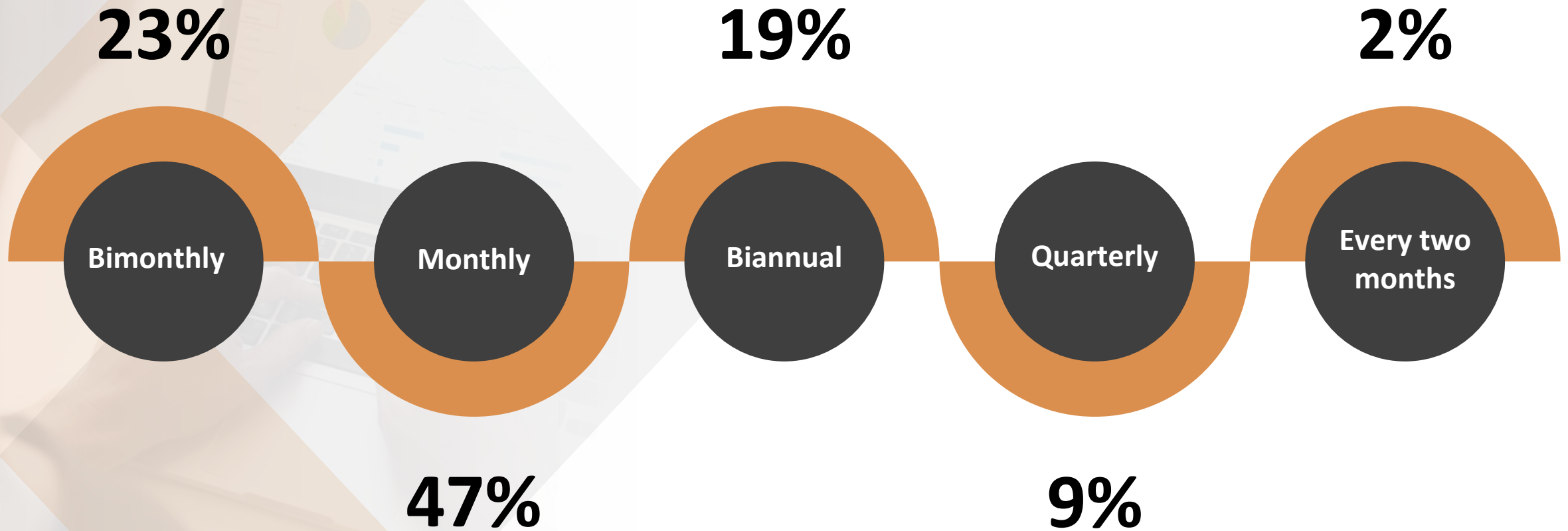
How did you hear about Africa FootGoal?

Internet	LinkedIn	Facebook	Through the organisers	Social media	On a forum by sharing its link
Through the former Senegalese handball player Lamine Sy	CISA	Through a football coach friend	Through a football group	Through a former colleague	JAPPO S.A.
Acquaintance	Through the President of the Ivorian Teqball Federation	EDGE	Through FUFA CEO	WhatsApp	Diamil Faye
	Through CONEF	Through a sports group	Through an ad on Twitter	Through a former Gabonese international footballer	

Comments and suggestions

Offer and facilitate training for Africans, set up sharing and capacity building platforms	Very good initiative should be organized more frequently and maintain an address book for continuous exchange	Increase the logistics side and make it easy for Internet users to follow the forum	Have permanent access to videos and documents	Organize a seminar with physical presence	Congratulate and encourage such initiatives
Sustain this activity.	The importance of putting young people in the center, and their integration into the labor market	Lack of post-event communication, report of exchanges, verbatim ...	Permeate more the media and football academies	More visibility and communication	Thank you for organizing this forum and also for the relevance of the choice of speakers
Improve on the YouTube side	Lighten the platform, put the names of participants on certificates and work with associations	Do not deviate too much from the CISA in relation to the principles, organize this event in an African country, especially accessible to the majority of participants	Develop closer proximity with sports actors in the regions	Organize more training to equip more young Africans with sports professions and make our certificates credible with local and international sports structures	In the long run zoom meetings for interaction with participants

Africa Footgoal intends to organize intermediate conferences, what do you think of these conferences which will focus on 1 theme per conference. Do you think they should be monthly? bimonthly or biannually?



THANK
YOU



AFRICA
FOOT GOAL

See you at the first edition of
the monthly conferences on
June 19!