



## PRESS RELEASE

### Africa FootGoal 2021 : The first speakers identified

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The first edition of the **Africa Footgoal** conference organized by Jappo Sports & Entertainment (JSE) will take place from February 10 to 13, 2021, on digital platforms.

The main theme of this edition is: **PROFESSIONALIZATION, A BRIDGE FOR AN INDUSTRIALIZATION OF FOOTBALL IN AFRICA**, along with the eight (8) themes below:

- **theme 1: Prerequisites for the organization of a football event**
- **theme 2: The cost of professionalization of football in Africa**
- **theme 3: The governance of football**
- **theme 4: Football and rights**
- **theme 5: The professional retraining of football players: challenges and opportunities**
- **theme 6: The performance management in Football**
- **theme 7: Which project for CAF and African Football**
- **theme 8: The market of football players: opportunities and threats**

For the initiator of the conference, President of JSE, Mr. Diamil Diamil “Africa FootGoal will be an opportunity to showcase the opportunities and challenges of African Football with renowned international speakers coming from different countries and chosen for their experience, their knowledge of football, especially African football and its evolution. More than 40 speakers will be given the floor and we are delighted to release the first names today”

- **M. Steven Coleman (Former Security Director of Manchester City, England)**
- **M. Sylvère-Henry Cissé (Communication Consultant, former Canal+Sports France journalist)**
- **Professor Abdoulaye Sakho (Aggregates, Founder Director of the Master in sports law and economics Edge/Cres. Dakar, Senegal)**
- **Pape Alioune Ndiaye (Senegal National Team player & Fatih Karagumruk SK Turkish Super Lig)**
- **Evelyn Watta (Sports Journalist, Kenya)**

The identity of our other speakers will be published, as confirmations are made, on our official website: [www.africafootgoal.com](http://www.africafootgoal.com) and our various Africa FootGoal media.

Also, registrations for Africa Footgoal are already opened via the event’s official website or by scanning the QR code below:



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**About JAPPO:**

Founded in 2005, JAPPO Sports & Entertainment (2005) is a company specialized in Consulting, Sports Management, and the management of Sports and Cultural events. Based in Dakar, Senegal, JSE is today a leading company in Africa which has worked on continental and international projects, including a great experience in the organization of sports conferences, in particular 10 editions of the International Sports Convention(CISA) between 2006 and 2015 in 9 different African countries. It is on that experience that JSE will base its organization on this first football conference.