

INTRODUCTION



Welcome to this first Newsletter of Africa FootGoal, the Conference dedicated to African Football which first edition will be hosted online from 10 to 13 February 2021.

Initiated by the JAPPO Sports & Entertainment (JSE), Africa FootGoal ambition is to contribute to Football development in Africa using a unique networking and exchange platform.

You can join the Africa Footgoal Community by clicking in the link below to register.

[Registration to Africa FootGoal 2021](#)

We look forward to welcoming you to the conference and take the opportunity to wish you a happy, healthy and prosperous year 2021.

Diamil Faye, initiator and President of JSE

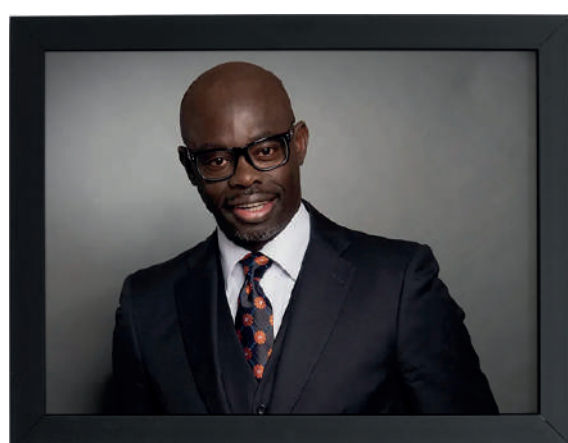
SPEAKERS

More than 40 speakers from around the world will take turns to speak and share their experience and expertise on football management and discuss the major challenges but also the opportunities of African football.

Until January 30, we will reveal on this page and on our website the identity of these personalities, the first of which are below



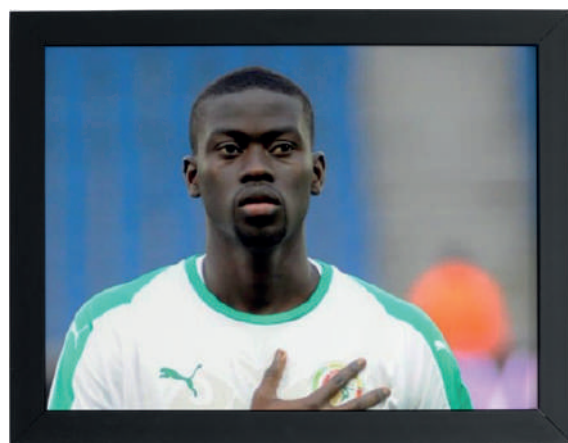
M. Steven Coleman
Former Security Director of Manchester City, England



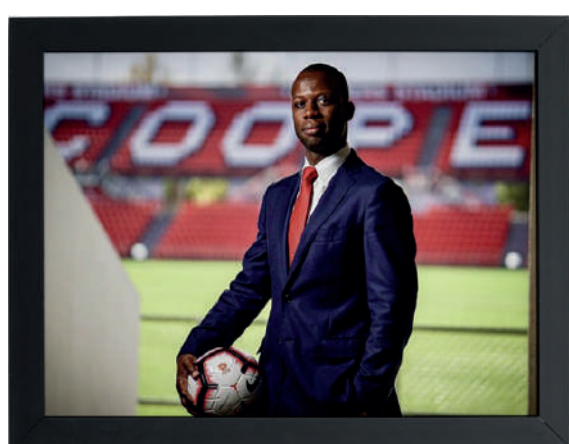
M. Sylvère-Henry Cissé
Communication Consultant, Former sport journalist Canal+ Sports, France



Professeur Abdoulaye Sakho
Founding Director, Master of Law and Sports Economics Edge/Cres. Dakar, Sénégal



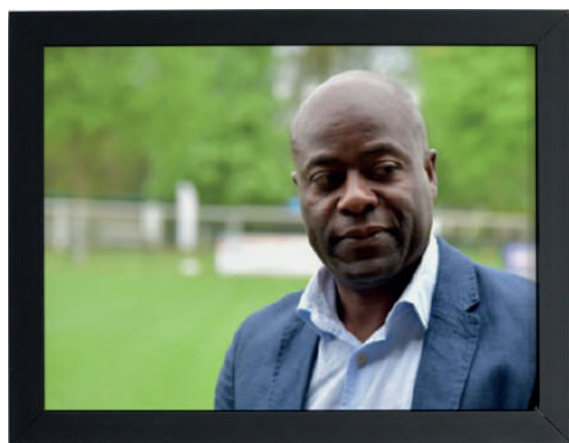
Papa Alioune Ndiaye
Professional footballer Senegalese International, Karagümrük, Turkey



Bruce Djité
Former Australian International TV commentator



Babacar Khalil Ndiaye
Journalist, Le Soleil Newspaper Senegal



Cyrile Ndonggo Keller
President, Wavre Sports Australia



Evelyn Watta
Journalist, Vice-president AIPS Kenya

THEMES

The main theme of Africa FootGoal 2021 is:

PROFESSIONALIZATION, A BRIDGE FOR AN INDUSTRIALIZATION OF FOOTBALL IN AFRICA

The following topics be discussed:

- Theme 1: Prerequisites for the organization of a football event
- Theme 2: The price of professionalization of football in Africa
- Theme 3: Governance of football
- Theme 4: Football and rights
- Theme 5: The post-football careers: challenges and opportunities
- Theme 6: Performance management in football
- Theme 7: What future and project for CAF?
- Theme 8: The market of football players: opportunities and threats