



AFRICA FOOTGOAL

A 100% Football convention

Thematic conferences



Africa FootGoal Thematic conferences

In order to keep this community active, Africa FootGoal will organize, between two annual conferences, four thematic conferences throughout the year.

A specific theme will be chosen for each of the thematic conferences which may be linked to the issue of a country or region or continent.

There will be a maximum of three speakers per topic for a period of two hours in order to go into more detail.



The purpose of these thematic conferences is to be able to discuss in detail while giving more time to the speakers as well as to have an interactivity that we do not have during the annual conferences (to allow questions of the public, to allow exchanges, to organize forms of workshops).

The first thematic conference

Date

Saturday June 19th from
10:00 am to 12:00 pm
(GMT)

Theme

**Football stadiums: tools
for performance and
financial efficiency in
Africa?**

- Sub theme 1: Why build a stadium?
- Sub theme 2: What “Business model”?
- Sub-theme 3: Operations and Legacy

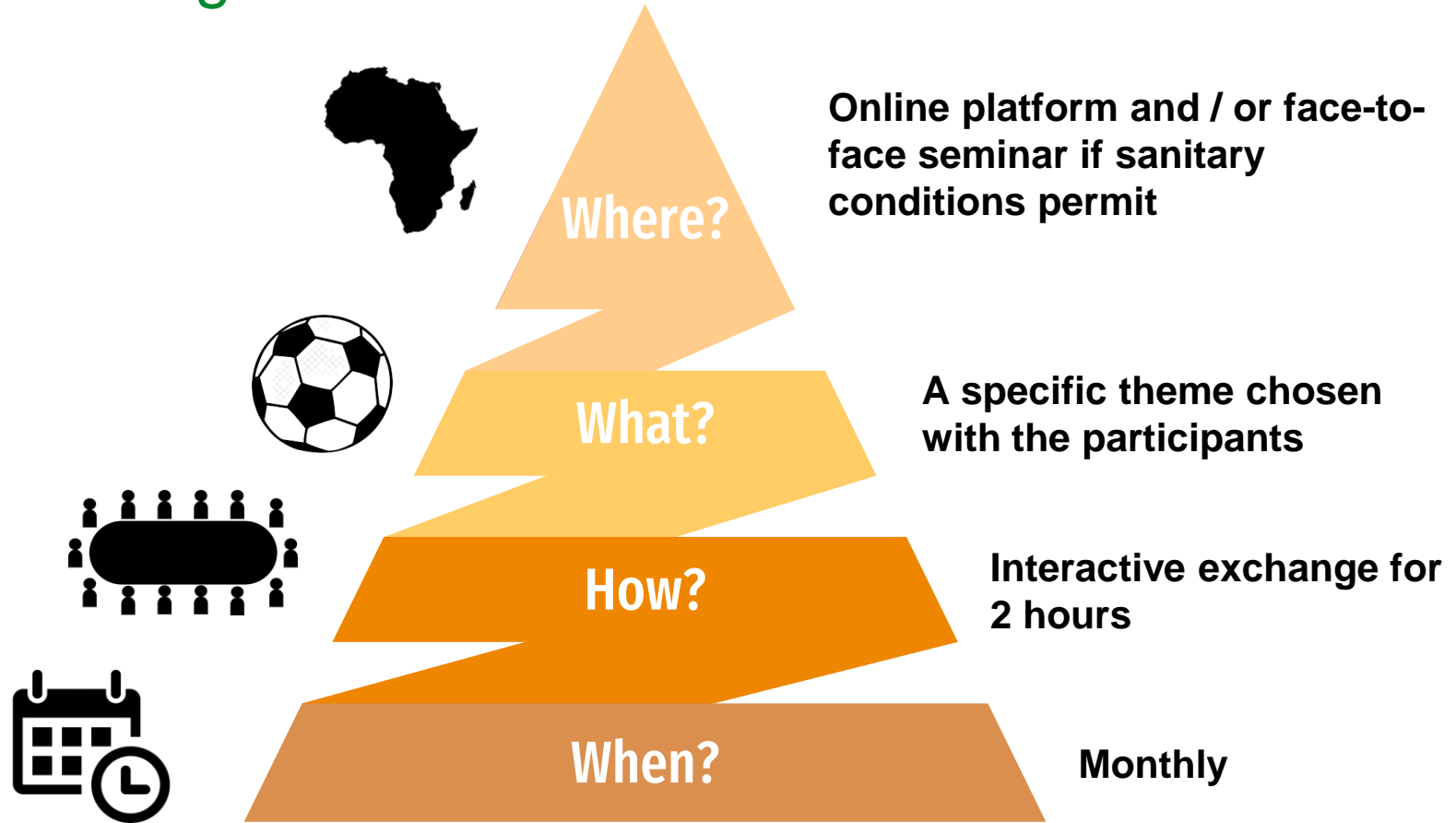
Speakers

List of speakers to be
published on June 7th
2021

Location

On digital platforms (free
registration)

Africa Footgoal Thematic Conferences





Africa FootGoal

Africa FootGoal is a football-focused sports convention initiated by JAPPO Sports & Entertainment.

The first edition took place online from February 10th to 13th, 2021 and brought together more than 50 speakers and 300 participants who spoke on 8 different themes.

The objective of this conference is to help equip African football professionals and familiarize them with all stages of the performance chain.



+50 speakers
8 different themes



300 participants

A conference that generates opportunities

Africa FootGoal is intended to be a unique platform for discussion and networking between actors of football. Networking is a key tool of Africa FootGoal (source of inspiration for some and an opportunity to inspire for others ...)

With the variety of participants and speakers and their collective experiences, Africa FootGoal will provide, among other opportunities:

To create links / contacts



To make oneself known



To forge partnerships



To inquire



To exchange ideas



To promote experts



To seize professional opportunities



To find concrete solutions to football-related issues



Africa Footgoal, a source of mutual enrichment



How to participate

Registrations for this first edition of the
Africa FootGoal thematic conference will be
made directly on our website
www.africafootgoal.com from May 21, 2021

The organiser

Diamil Faye

Diamil Faye is the founder and President of JSE. Rich in his experience within the Olympic Movement since 1993, he has worked on numerous international sports projects (Olympic Games, Asian Games, African Games, Youth Olympic Games and African Games, Olympic Candidatures, restructuring and / or development of Olympic Committees, national football federations, etc.)

FIFA expert and former President of a professional Ligue 1 club in Senegal, he is very familiar with the issue of football in Africa.

Outside of FIFA, Diamil currently works as an advisor to the Saudi Arabian Olympic Committee.



JAPPO SE

Founded in 2005, JAPPO Sports & Entertainment (JSE) is a company specializing in Consulting, Sports Management and the management of sporting and cultural events. Based in Dakar, Senegal, it was founded by Mr. Diamil Faye, rich in his experience within the Olympic Movement which he has served since 1993. JSE is today a leading company in Africa which has worked on continental and international projects, including a very large experience in the organization of sports conferences with the Africa International Sports Convention (CISA) which was organized between 2006 and 2015 in 9 different African countries on a continuous basis. It is on this experience that JSE will base its organization for this first football conference. Below are the organizations that have trusted us:



Contacts

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